

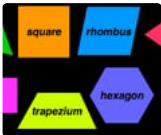








ACP Design Principles and Elements

List the Design Elements	Lines, Color, Shapes, Texture
Lines	can be straight or curved
Hue	Color
Analogous colors	are adjacent to each other on the color wheel 
Complementary colors	are opposite each other on the color wheel. 
Shapes	are enclosed objects that can be created by line or created by color. 
Texture	the surface look of an object created by varying dark and light areas. 
List the Design Principles	Movement, Balance, Emphasis, Unity
Movement	the use of lines, color, and repetition to create the illusion of motion 
Balance	the act of comparing or estimating two things, one against the other, and the contrast between them 

What are the 3 types of balance	Symmetry, asymmetry, radial symmetry
Emphasis	to express with particular stress or force
Unity	<p>the correct balance of composition or color that produces a harmonious effect</p> 
Contrast	separating elements by comparing or creating differences
White space	<p>areas that do not have text or graphics</p> 
Proximity	closeness or distance of text and graphic
Repetition	<p>visual consistency with headings, colors, fonts, styles</p> 
Alignment	relation of text and graphics to one another
Image composition	the arrangement of the visual elements of your image to create a visually compelling design.